



News Story: Catalyst launches Non Executive Director Programme

Catalyst Venture Partners Ltd launches Non Executive Director Programme.

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Catalyst has launched a Non Executive Director Programme aimed at early stage companies who would like to strengthen their boards of governance with experienced people and attract investment.

Catalyst has long placed Non Exec Directors into companies as part of its company development programme. These Non Exec Directors have frequently invested in the company and become key to the strategic development of these companies. During 2008 non executive directors of Catalyst portfolio companies invested in excess of £1m in these companies.

Due to demand Catalyst has decided to open up the opportunity to benefit from this programme to companies outside the Catalyst Development Programme.

Case Study

Andrew had created a very successful software company whose sales had reached a £1 million a year. He knew that he did not have the experience to take it to the next level. He joined the Catalyst Development Programme.

We found him a Chairman and a Non Executive Director. The chairman had very good contacts in the industry and the Non Executive Director had developed and sold a software company and was able to mentor him through the growing pains. In this case the Chairman invested £100K and the Non Exec invested £70K.

The investment combined with a strong board and ongoing advice helped him develop the business and attract investment from a well known venture capital company.

If you would like to know more about the Non Executive Director Programme and how it can help you achieve your objectives contact Richard J Turner at Catalyst Venture Partners.

About Catalyst Venture Partners

Catalyst Venture Partners are a corporate finance and fast growth advisory firm specialising in the technology, healthcare, media and telecoms sectors. We work with ambitious and entrepreneurial led companies who are at the early and expansion stage of their development and seeking to raise equity between £500,000 and £5 million.